

Asset-Based Community Development

Resident—Agency Partnerships that Really Work

June 27, 2011 • 9am-4pm

Mile High United Way • 2505 18th St. • Denver, CO 80211

Is your organization interested in:

- Finding powerful ways to include those who have previously been labeled and isolated?
- Connecting your participants to their communities as engaged community members?
- Taking stock of your organization, its surrounding community and the gifts and talents of all individuals?

If so, you'll want to join us for this workshop.

Asset-Based Community Development (ABCD) is about creating a community of genuine care. By examining the assets of all our neighbors and participants, ABCD creates powerful resident-centered change movements that solve problems and leads us to discover our personal capacity to renew our own lives by connecting to the riches that surround us. Rediscover assets that everyone can use as we create community change.

Asset-Based Community Development considers local assets to be the primary foundation of sustainable community development. Building on the skills of local residents, the power of local associations, and the supportive functions of local institutions, asset-based community development draws upon existing community strengths to build stronger, more sustainable communities.

The Asset-Based Community Development (ABCD) Institute is based at Northwestern University, and founded by Jody Kretzmann and John McKnight—authors of *Building Communities from the Inside Out*.

Course Objectives

- Learn the principles of asset-based community development
- Hear stories and lessons learned from the past ten years of The Denver Foundation Strengthening Neighborhoods Program
- Examine your own views on poverty and helping
- Define the capacity of your current organizational environment to create community change (using tools like those provided at www.mike-green.org/wksphandout.php)
- Envision your own ability to act within that environment
- Create an action plan to engage your community
- View The Network as a community of change for human service providers



Sponsored by The Human Services Network of Colorado with The Denver Foundation Strengthening Neighborhoods Program
www.thenetwork.cloverpad.org • humanservicesnetwork@gmail.com



Michael Green, M.S.W.

Mike Green is affiliated with the Asset Based Community Development Institute. He offers ABCD training and consultation to organizations to engage local communities as partners for collective action. Mike is the coauthor of *When People Care Enough To Act: ABCD In Action*, a book about implementing asset-based community development to create successful community partnerships.

Mike's present framework for practice came from his life experience in community organizing, social work and business. He is a licensed clinical social worker (M.S.W.) and family therapist. He has worked in human services, public welfare, mental health and schools. He writes, "The end result is that more and more people can come to see truly that, 'there is no one we don't need,' and that a community without a place for everyone really has a place for no one."

Registration and networking start at 8:30am.
Registration starts at \$70 for paid members of
The Human Services Network of Colorado

REGISTER ONLINE at
www.thenetwork.cloverpad.org/training

REGISTER ONLINE: <http://www.thenetwork.cloverpad.org/training> or return this form with payment.

Name(s) _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email Address _____

Members: \$70 x no. attending = \$ _____ Non-members: \$115 x no. attending = \$ _____
SPECIAL RATE: Member + resident leader (one resident per registrant): \$95 x no. attending = \$ _____
Memberships for individuals and organizations available online at <http://thenetwork.cloverpad.org>

Paying by credit card? FAX to **303-238-3586**. Card # _____ Type _____ Exp. Date _____ Code _____
Name on Card _____

Paying by mail? Send this form with check payable to **Stride**; please note '**ABCD 06-2011**' on check.
Mail to: Human Services Network of Colorado, 5400 W. Cedar Ave., Lakewood, CO 80226-2429



Special Resident Rate for Network members only

Bring your resident leaders—or the equivalent for your program. Combined registration for a resident leader attending with an individual registrant is only \$95 for this workshop!

Asset-Based Community Development is all about utilizing the strengths of everyone in the community—which most especially includes resident leaders.

By examining the assets of all our neighbors and participants, this approach creates powerful resident-centered change movements that solve problems. Our hope is that this special rate will enable our members to send their resident leaders, so that they can become more effective partners in creating positive, lasting change within their communities.



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