

Asset-Based Community Development *In Action*

*Mobilizing the gifts of people, organizations, and communities.
Powerful people and effective programs working together*

Join us for an engaging and interactive learning event. Learn how to put the fundamental principles and practices of Asset-Based Community Development (ABCD) into action. Build more community engagement and involvement. This event will focus on understanding ABCD principles and applying them to mobilizing people, organizations, and communities.

ABCD in Action is a learning experience that familiarizes participants with the basic ABCD concepts, shares tools to put concepts into practice, and provides opportunities for participants to develop their skills in using the tools to improve programs and the effectiveness of their nonprofit organization, collaborative or local agency.

Participants in *ABCD in Action* will work on real life situations and develop action plans to take home. Part of the training will emphasize how to include and engage traditionally excluded people (usually “labeled” people with disabilities or illness, youth, seniors, immigrant communities, etc.)

Questions?

Need more information?

Contact us!

Contact Deb by email at scgwis@gmail.com
with “ABCD Madison” in the subject line
or by phone at 608-345-4761

September 19-20, 2011
**Goodman Community
Center**
149 Waubesa St.
Madison WI 53704

Participants in the training will be able to:

- Tap into the unique gifts of individuals and the power of voluntary associations
- Engage institutions (health agencies, schools, social services) with their communities and vice versa.
- Sustain community organizations and leaders
- Build successful partnerships
- Find and mobilize organizational assets and community assets to work together for stronger projects and programs
- Use social networking to develop more connected local communities where relationships among people grow

Co-sponsors of ABCD in Action:

* Goodman Community Center * In Control-Wisconsin * Katz Family Foundation *

ABCD in Action Faculty

[Learn more about the faculty online...](#)

Ron Dwyer-Voss

Ron has worked over the past 25 years as a community organizer, community development corporation director, leadership development coach and trainer.

Steve Kretzmann

Steve is especially interested in finding ways for ALL people to use their talents and gifts, especially young people and other groups who have traditionally been excluded from full participation in civil society

Mike Green

Mike's work focuses on the question of building more inclusive connected communities with more social networks, connections, and relationships. Out of care and relationship we act.

Deb Wisniewski

Deb is passionate about connecting people face-to-face and through technology in order to share their gifts, talk about what matters to them, and develop strong relationships.

Registration Information

Registration

Registration is \$199 for the two-day training. Please include a check made out to ***In Control*** and send to:

In Control Wisconsin
21 Corry St.
Madison, WI 53704

The cost includes refreshments, full lunch both days, materials and a copy of the book, *When People Care Enough to Act*, by Mike Green. Register early since space is limited. Registration deadline: August 31, 2011. No refunds for cancellations after July 31, 2011.

Scholarships

We are pleased to be able to offer scholarships thanks to support from the Katz Family Foundation.

Scholarships are limited. To learn more about them or to apply for a scholarship, contact Deb Wisniewski ***before sending in your registration***. You can contact Deb at scgwis@gmail.com with "ABCD Madison - Scholarships" in the subject line.

Registration Form

Please include a check for \$199 made out to ***In Control***, along with this registration form.

Name _____ Phone _____

Email _____ Title _____

Organization _____

Address _____ City _____ State _____

Special accommodations/diet: