

Asset-Based Community Development

» *ABCD in Action* «

April 13 and 14, 2010 ■ Sierra Health Foundation

Workshop Leaders

Ron Dwyer-Voss began working with the ABCD model while organizing in Chicago. Since then he has focused his work with faith-based communities, African-American, Latino and Southeast Asian communities and a mix of urban and rural communities.

Mike Green offers ABCD training and consultation to organizations to engage their local communities as partners for collective action. He is a faculty member of the Asset-Based Community Development Institute, and teaches and consults throughout North America and internationally.

Tara Zagofsky specializes in facilitating and training multicultural groups in the U.S. and abroad. She engages each participant's gifts in order to co-create strong organizations and vibrant communities.

REGISTER ONLINE!

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Sierra Health Foundation
1321 Garden Highway
Sacramento
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Join us for an engaging and interactive learning event focused on **Asset-Based Community Development** principles and applying them to mobilizing people, organizations and communities.

ABCD in Action is a two-day learning experience that familiarizes participants with the basic concepts of Asset-Based Community Development, offers tools to put the concepts into practice and provides participants with opportunities to develop skills in using the tools to improve programs and/or effectiveness of nonprofit organizations. Participants will:

- » Learn how to engage institutions with communities and vice-versa
- » Learn methods to tap into the unique power of individuals
- » Practice how to build community engagement and involvement
- » Learn approaches to sustain community organizations and leaders
- » Find and mobilize organizational and community assets to work together for stronger projects and programs
- » Learn practical ways of social network organizing to develop more connected local communities where relationships among people grow
- » Work on real-life situations and develop action plans to take home

This Sierra Health Foundation-sponsored event is free of charge and includes a copy of the workbook, *"When People Care Enough to Act."*

Space is limited. Up to two people from each organization, please.

Attendance both days is required.

8:30 a.m. – Registration and Continental Breakfast

9 a.m. to 4 p.m. – Workshop (includes lunch)



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