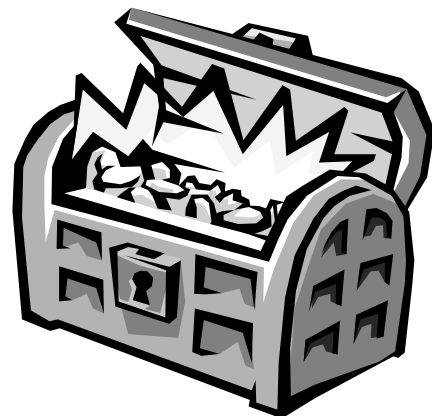




# ASSET BASED COMMUNITY DEVELOPMENT (ABCD)

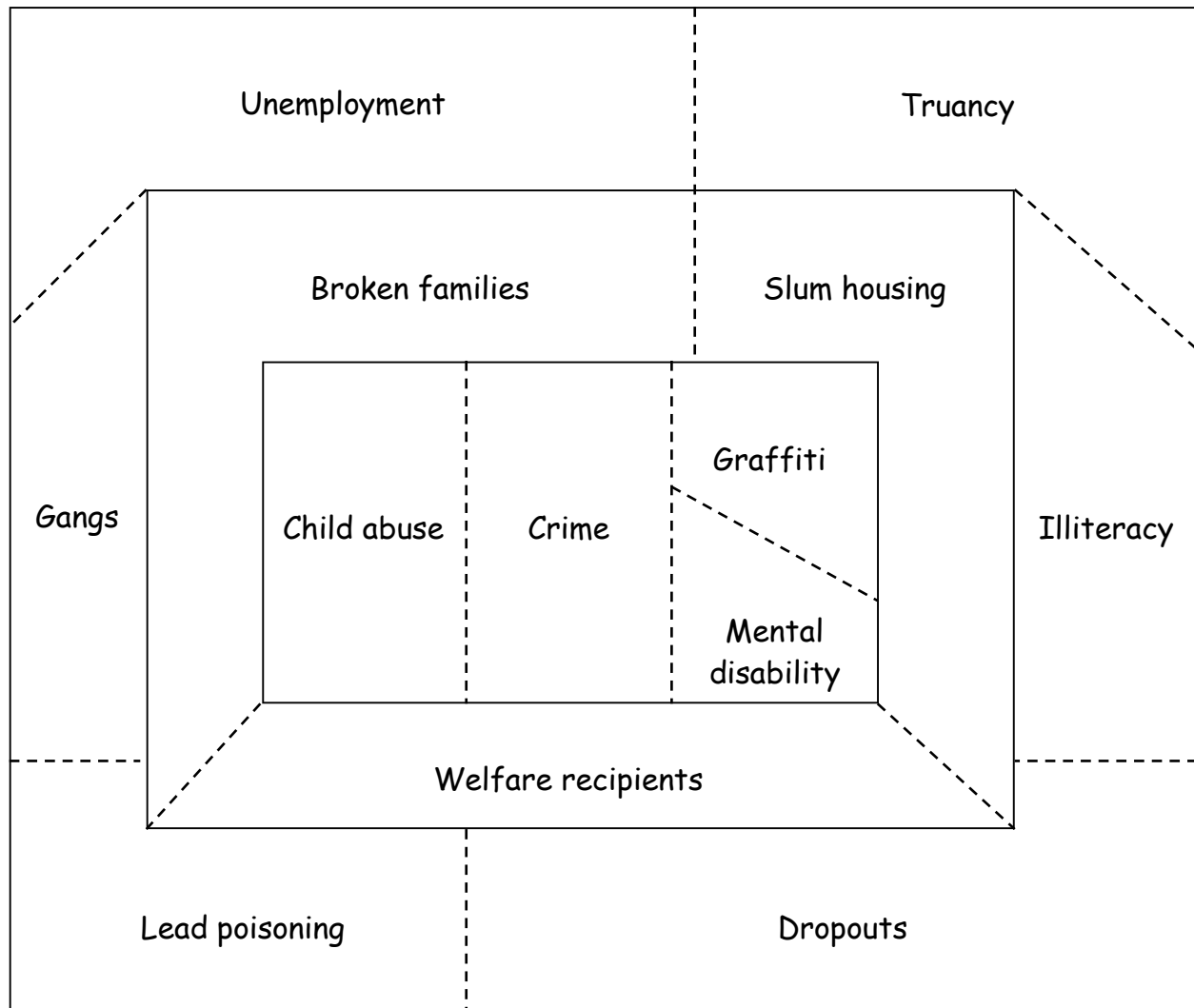
EVERY COMMUNITY HAS MORE ASSETS THAN  
ANYONE KNOWS

ASSET BASED COMMUNITY DEVELOPMENT  
IS A WAY TO FIND AND MOBILIZE WHAT A  
COMMUNITY HAS.





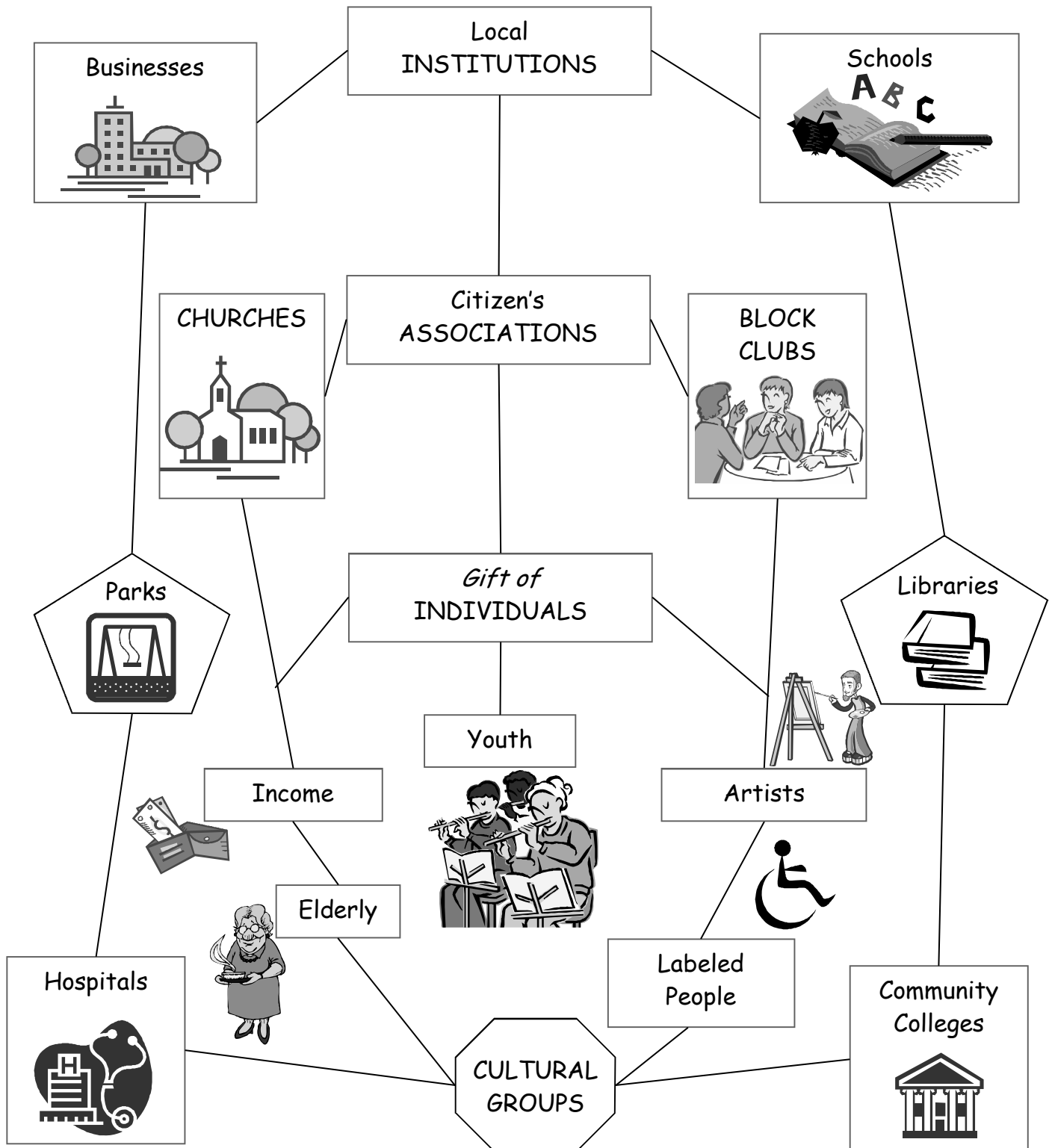
## Neighborhood Needs Map



*Building Community Inside Out*  
©1993 Kretzmann & McKnight



## COMMUNITY ASSETS MAP





## ASSET BASED COMMUNITY DEVELOPMENT (ABCD)

### CHARACTERISTICS —

ASSETS

RELATIONSHIPS

INSIDE-OUT

### ELEMENTS OF A COMMUNITY FOR ABCD —

INDIVIDUALS AND FAMILIES

ASSOCIATIONS AND CONGREGATIONS

INSTITUTIONS: GOVERNMENT, NONPROFITS, AND BUSINESS

PHYSICAL ENVIRONMENT

ECONOMY

CULTURE, COMMUNICATION, AND VISION

MOTIVATION TO ACT