

A VISUAL SUMMARY

Asset Based Community Development *In Action* Learning Event

Sierra Health Foundation
Sacramento, California
April 27 & 28, 2011



Mobilizing the gifts of people, organizations, and communities.



Powerful people and effective programs working together.

Learning Event Goals



“Never do for anyone what they can do for themselves.”

Workshop Facilitators

“Motivated by what we don’t have, to use what we do have, to get what we want.”



Mike Green, Tara Zagofsky, & Ron Dwyer-Voss

Principles of ABCD

THE DILEMMA . . .

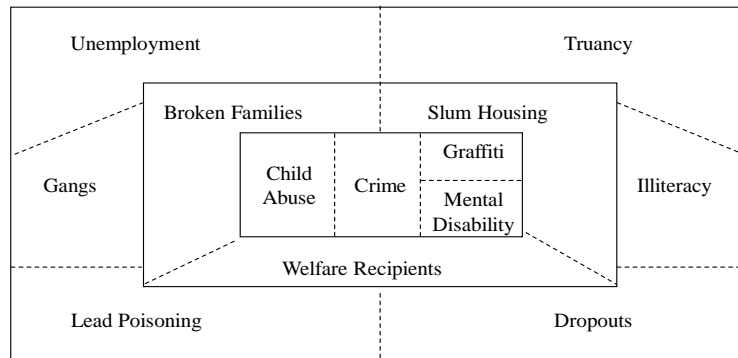


People and Communities have **deficiencies & needs**

Individuals and Communities have **skills and talents**



NEIGHBORHOODS NEEDS MAP



“There is never a need that will solve a problem.”

CONSEQUENCES OF THE NEEDS MAP FOR LOCAL RESIDENTS

- “We are deficient”
- Our local relationships are damaged
- Most money comes into our community for programs – often narrowly defined
- Money can get misdirected towards professional helpers, not residents
- We place focus on leaders who magnify deficiencies
- We reward failure and foster dependency on systems
- Our community has a poor self-image
- We experience hopelessness



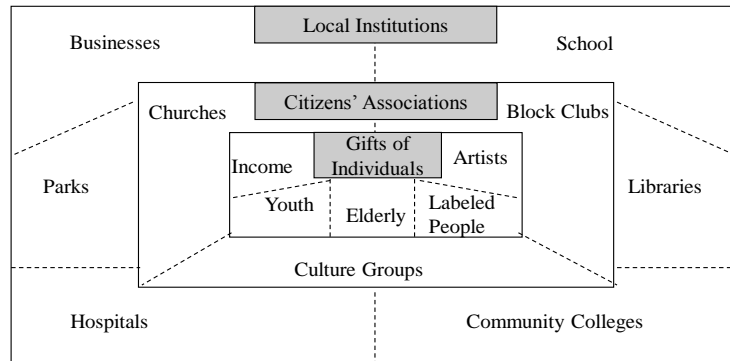
SIX TYPES OF ASSETS TO CONNECT

1. Talents and skills of our people
2. Associations, and our network of relationships
3. Institutions and professional entities
4. Physical assets
 - Land, Property, Buildings, Equipment
5. Economic assets
 - Productive work of individuals, Consumer spending power, Local business assets
6. Culture/Stories



“You can’t see what you aren’t looking for.”

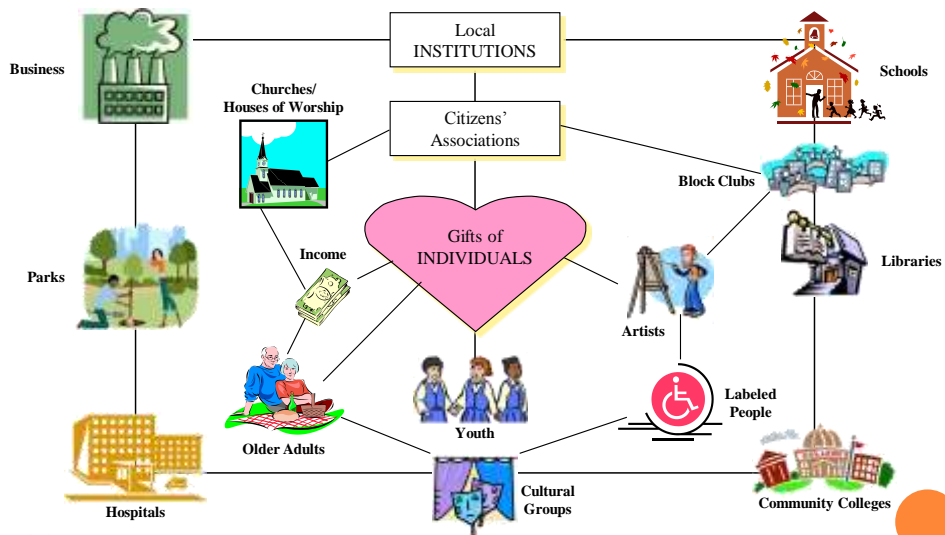
COMMUNITY ASSETS MAP



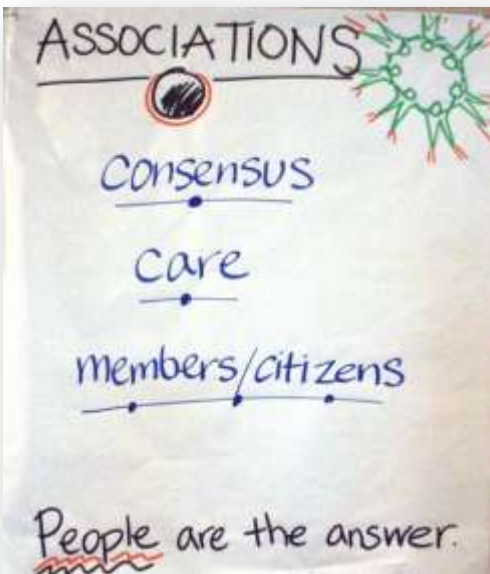
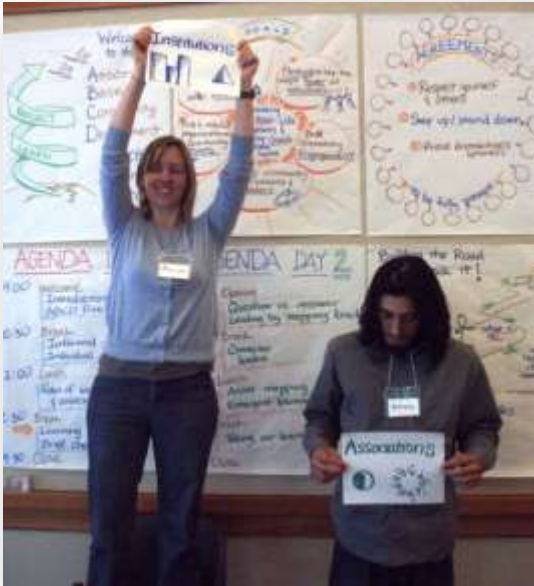
Building Communities From the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets, Kretzmann, John P. and McKnight, John L.



COMMUNITY ASSETS MAP



Role of Institutions & Associations



◆◆◆ Leading by Stepping Back ◆◆◆

“Never try to do anything nobody wants.”

“Not about me without me!”

Learning Conversations



“The answer to every question is a learning conversation.”



Questions verse Answers

“Start with a question, not an answer.”



“If it’s rats, it’s rats.”

Resources

<http://www.abcdinstitute.org/>
<http://www.mike-green.org/> (Workshop handouts)
<http://www.inclusion.com/dvdabcd.html> (DVD)
<http://abcdinaction.ning.com/> (Discuss and share practices)
<http://abcdasiapacific.ning.com/> (ABCD Asia Pacific Network)
<http://www.coady.stfx.ca/> (Coady International Institute)



The Abundant Community: Awakening the Power of Families and Neighborhoods by John McKnight, Peter Block

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&



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An Endowment for Northern California

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and ALL of you for sharing your gifts, dreams, and passions!

Thank you!

